Upon completion of this lesson, candidates should be able to:

Demonstrate knowledge of advantages, disadvantages, and styles of real estate investments.Including:

Discuss five potential advantages of investing in real estate

Discuss three potential disadvantages of investing in real estate

Describe styles of real estate investing

Understand the core real estate style of investment

Understand the value-added real estate style of investment

Understand the opportunistic real estate style of investment

Describe the attributes of differentiating real estate styles

Discuss the purposes of real estate style analysis